

US-Brazil Innovation Learning Laboratory
Georgetown University
Leavey Center, Salon D/E

Thursday, August 21st
8.00am – 2.30pm



**Council on
Competitiveness**

1500 K Street, NW
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Compete.org

8:00am Registration and Continental Breakfast

8.30am Lab Opening

President John J. DeGioia
Georgetown University

8.45am Kick-Off Remarks

Deborah L. Wince-Smith
President, Council on Competitiveness

Rubens G. Gama
*Minister-Counselor for Commercial Affairs, Embassy of
Brazil*

Claudio Gastal
President, Movimento Brasil Competitivo (MBC)

Reginaldo Arcuri
*President, Agência Brasileira de Desenvolvimento Industrial
(ABDI)*

**9.30am The Innovation Environment: Legal and
Regulatory Issues**

**“What are the elements of a national innovation
policy – and how do we create that framework?”**

Christopher G. Caine
*Vice President, IBM Governmental Programs
IBM Corporation*

Antenor Madruga
Partner, Barbosa, Müssnich & Aragão Attorneys

Marcelo Navarro Ribeiro Dantas
*Chief Judge, International Relations Director, AJUFE
(Brazilian Federal Judges Association)*



Raul Suster

Chief of the Publication, Documentation and Technological Information Center, INPI (Brazil's National Institute of Intellectual Property)

10.30am

The Innovation Environment: Regulatory and Finance Issues

“How do we reinforce risk-taking and long-term investment to drive innovation?”

Eileen K. Murray

*President
Duff Capital Advisors*

Cláudio Vilar Furtado

Director, GVcepe (Getúlio Vargas Foundation Research Center on Venture Capital and Private Equity)

Edward Knight

Executive Vice President and General Counsel, NASDAQ-OMX

11.30am

The Innovation Environment: Tech Policy, Tech Transfer and Commercialization, Entrepreneurship

“How can we turbocharge the financing of start-ups and innovation-focused companies – as well as boost technology transfer and commercialization in our universities and national laboratories?”

Claudia Stewart

Vice President for Commercialization, Georgetown University

Antonio José Junqueira Botelho

Assistant Professor, Graduate Program in Metrology, Quality and Innovation; Research Coordinator, Genesis Research Unit on Innovation, Entrepreneurship and Venture Capital, Pontifical Catholic University of Rio de Janeiro

Raymond R. Kwong

*President
SCRAM Technologies, Inc.*

12.30pm

Innovation Lunch

“Innovation and Web 2.0”

Lawrence Weber
Chairman
Digital Influence Group and Racepoint Group

1.15pm

Innovation Hotspots

“How do we drive local and regional innovation in the 21st century? And what are the key areas of future opportunity – sustainability, high-value manufacturing, next generation innovators, etc?”

Sandy K. Baruah
Assistant Secretary, U.S. Department of Commerce and
Acting Administrator, Small Business Administration

Spiros Dimolitsas
Senior Vice President & CAO, Georgetown University

2.00pm

Closing and Next Steps

Deborah L. Wince-Smith

Spiros Dimolitsas

Claudio Gastal

Reginaldo Arcuri