

**U.S.-Brazil Innovation Learning Laboratory**  
Georgetown University  
Leavey Center, Salon D/E

**Thursday, August 21<sup>st</sup>**  
8.00am – 2.30pm

**8:00am Registration and Continental Breakfast**

**8.30am Lab Opening**

**President John J. DeGioia**  
*Georgetown University*

**8.45am Kick-Off Remarks**

**Deborah L. Wince-Smith**  
*President, Council on Competitiveness*

**Rubens G. Gama**  
*Minister-Counselor for Commercial Affairs, Embassy of Brazil*

**Claudio Gastal**  
*President, Movimento Brasil Competitivo (MBC)*

**Reginaldo Arcuri**  
*President, Agência Brasileira de Desenvolvimento Industrial (ABDI)*

**9.30am The Innovation Environment: Legal and Regulatory Issues**

**“What are the elements of a national innovation policy – and how do we create that framework?”**

**Christopher G. Caine**  
*Vice President, IBM Governmental Programs  
IBM Corporation*

**Antenor Madruga**  
*Partner, Barbosa, Müssnich & Aragão Attorneys*

**Marcelo Navarro Ribeiro Dantas**  
*Chief Judge, International Relations Director, AJUFE  
(Brazilian Federal Judges Association)*



**Compete.**

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Competitiveness**

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**Raul Suster**

*Chief of the Publication, Documentation and Technological Information Center, INPI (Brazil's National Institute of Intellectual Property)*

**10.30am**

**The Innovation Environment: Regulatory and Finance Issues**

**“How do we reinforce risk-taking and long-term investment to drive innovation?”**

**Eileen K. Murray**

*President  
Duff Capital Advisors*

**Cláudio Vilar Furtado**

*Director, GVcepe (Getúlio Vargas Foundation Research Center on Venture Capital and Private Equity)*

**Edward Knight**

*Executive Vice President and General Counsel, NASDAQ-OMX*

**11.30am**

**The Innovation Environment: Tech Policy, Tech Transfer and Commercialization, Entrepreneurship**

**“How can we turbocharge the financing of start-ups and innovation-focused companies – as well as boost technology transfer and commercialization in our universities and national laboratories?”**

**Claudia Stewart**

*Vice President for Commercialization, Georgetown University*

**Antonio José Junqueira Botelho**

*Assistant Professor, Graduate Program in Metrology, Quality and Innovation; Research Coordinator, Genesis Research Unit on Innovation, Entrepreneurship and Venture Capital, Pontifical Catholic University of Rio de Janeiro*

**Raymond R. Kwong**

*President  
SCRAM Technologies, Inc.*

**12.30pm**

**Innovation Lunch**

**“Innovation and Web 2.0”**

**Lawrence Weber**  
*Chairman*  
*Digital Influence Group and Racepoint Group*

**1.15pm**

### **Innovation Hotspots**

**“How do we drive local and regional innovation in the 21<sup>st</sup> century? And what are the key areas of future opportunity – sustainability, high-value manufacturing, next generation innovators, etc?”**

**Sandy K. Baruah**  
*Assistant Secretary, U.S. Department of Commerce and*  
*Acting Administrator, Small Business Administration*

**Spiros Dimolitsas**  
*Senior Vice President & CAO, Georgetown University*

**2.00pm**

### **Closing and Next Steps**

**Deborah L. Wince-Smith**

**Spiros Dimolitsas**

**Claudio Gastal**

**Reginaldo Arcuri**