

# Agenda



**Council on  
Competitiveness**

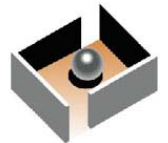
1500 K Street, NW  
Suite 850  
Washington, D.C. 20005  
T 202 682 4292  
F 202 682 5150  
Compete.org

## **2009 US-Brazil Innovation Learning Laboratory: Research Triangle Park, North Carolina**



**INTERNATIONAL  
ECONOMIC DEVELOPMENT  
COUNCIL**

## **“Science and Technology Parks: Knowledge Ecosystems and Infrastructure for Innovation”**



**ANPROTEC<sup>®</sup>**

### **Partner Organizations:**

The Council on Competitiveness

The International Economic Development Council

The Brazilian Association of Science Parks and Business Incubators

### **Monday, June 1, 2009**

9.00am – 3.00pm

9:00 – 9:15 Sign-in

9:15 – 9:30 Welcome and Introductions

Guilherme Ary Plonski, President, Brazilian Association of Science Parks and Business Incubators (ANPROTEC)

Bruce Wright, Associate Vice President for Economic Development, University of Arizona Science and Technology Park

9:30 – 9:45 Opening Remarks  
Chad Evans, VP for Strategic Initiatives, The Council on Competitiveness

9:45 – 10:45 Panel Session—**Technology and Innovation: Best Practices Among Brazilian Technology Parks**  
Moderator: Fabio Mendes Marzano, Councillor on Innovation, Brazilian Embassy in Washington, DC

Kick-off Discussants:

José Eduardo Fiates, Executive Director, Sapiens Parque, S.A.  
Francisco Saboya, President/Director, Porto Digital  
Luis Humberto Villwock, Coordinator, Entrepreneur Center, Faculty of Management, Accounting and Economics, Pontifícia Universidade Católica do Rio Grande do Sul

Discussion Questions:

- What are some promising trends in research and innovation emerging from Brazilian Technology Parks?
- What are the priorities, challenges and new directions?
- Which models for local collaboration with universities, industry, government or other economic development players are successful?
- What is working to enhance commercialization and technology transfer?
- What policies and legal frameworks optimize the ability of tech parks to make a positive economic impact?

10:45 – 11 Networking Break

*Special thanks to RTI International for sponsoring today's refreshments and for the generous provision of this meeting space. At the request of security, please refrain from photography and switch off all cell phones.*

11 – 12:00 Panel Session—**Building International Partnerships  
Between Brazil and the US**

Moderator: Bruce Wright

Kick-off Discussants:

Luis Afonso Bermúdez, Director, Parque Científico e  
Tecnológico PCTec, Centro de Apoio ao Desenvolvimento  
Tecnológico (CDT/UnB), Universidade de Brasília

Eileen Walker, CEO, Association of University Research Parks

Mike Bowman, Chairman & President, Delaware Technology  
Park Incorporated

John Grabo, Director, Marketing and International Programs,  
University of Arizona Science and Technology Park

Discussion Questions:

- What are the main avenues for US and Brazilian tech parks to partner?
- What type of policy environment best enables successful cross-border collaboration?
- What future research and collaborations do we foresee?
- How can we cooperate to ensure that both the United States and Brazil develop the next generation of researchers and innovators?

12:00–12:45 Working Lunch // *A healthy buffet lunch served on green-ware.  
Dessert and coffee will follow.*

Luncheon Keynote: Dr. Lynn Soby, Vice President of  
Operations, RTI International

12:45–1:45 Panel Session—**Technology and Innovation: Best Practices  
Among US Research Parks**

Moderator: Bruce Wright

Kick-off Discussants:

Jackie Kerby Moore, Executive Director, Sandia Science &  
Technology Park

Ron Kysiak, Executive Director, Evanston Inventure  
Charles Day Dilks, President, Dilks Consulting, Inc.

Discussion Questions:

- What are some promising trends in research and innovation emerging from US Technology Parks?
- Are there research disciplines that demand greater attention than others in the 21<sup>st</sup> century?
- Which models for local collaboration with universities, industry, government or other economic development players are successful?
- What policies and legal frameworks optimize the ability of tech parks to make a positive economic impact?

1:45- 2:00 Summary and Concluding Remarks: Co-moderators Guilherme Ary Plonski and Bruce Wright

2:00 – 2:45 Interactive Discussion Among Participants

2:45pm Shuttle arrives to return participants to the Convention Center

*Individuals signed up for this afternoon's 3:30-5:30pm RTI International open house event "RTP Knowledge Ecosystem – 50 Years in Practice" will board a separate shuttle for a brief tour of Research Triangle Park.*