

Participants

2009 US-Brazil Innovation Learning Laboratory 4: Silicon Valley, August 6

Dr. Roberto dos Reis Alvarez¹
International Affairs Manager
Brazilian Agency for Industrial
Development (ABDI)

Ms. Julie Amato
Senior Development Officer
San Jose Redevelopment Agency

**Dr. Dario Francisco Guimarães
de Azevedo**^{2, 3, 4, 5, 6, 7}
Dean for International and
Institutional Affairs
Pontifical Catholic University
of the State of Rio Grande do Sul
(PUCRS)

Ms. Marianne Baldrice²
Vice President, US Western Region
NASDAQ OMX Group, Inc.

Mr. Eduardo Beardsworth²
Energy Technology Advisors

Mr. C. William Booher, Jr.¹
Chief Operating Officer
Council on Competitiveness

Ms. Melissa Burch Brandão²
CEO & Founder
Ambiente Motors

Mr. Steven Brewster
Economic Development Officer
City of San Jose

Mr. Augustine Cheng²
Director
ASU Technology Transfer Entity
Arizona State University

Ms. Monica Neves Cordeiro^{3, 4, 5}
Superintendent, New Business
Companhia Energética de Minas
Gerais/ Energy Company of Minas
Gerais (CEMIG)

Mr. Jeffrey Depew²
Chief Executive Officer
Imara Corp.

Mr. Matthew Dinsmore^{2,3}
Senior Vice President of
Corporate and Product Strategy
CURRENT Group LLC

Mr. Kareem El-Heneidi²
Business Development Director
RSI Silicon Products, LLC

Mr. Chad Evans¹
Vice President, Strategic Initiatives
Council on Competitiveness

**Mr. Ricardo Menna
Barreto Felizzola**^{2, 3, 4, 5}
President, Teikon;
Vice President, Altus;
Vice President & Coordinator –
Council of Innovation & Technology,
FIERGS



Council on
Competitiveness



Innovation for Our Energy Future

POTENTIAL AREAS OF INTEREST:

- 1=Learning Lab Project Management // 2=Doing Business in Brazil and/or USA //
3=Smart Grid Collaboration // 4=Save Energy Now // 5=National Renewable Energy Assessment //
6=Clean Tech Open Business Plan Competition // 7=Student Exchange

Mr. D.K Foster

Founder, President and CEO
Clean Tech C2C

Mr. Evaldo Freire²

Deputy Consul General
Consulate General of Brazil –
San Francisco

Mr. Andrew Gabbidon²

Investments and M&A Counsel
Intel Capital Legal

Mr. Saumya Garg

Co-Founder and CEO
Econetix

Mr. Claudio Leite Gastal¹

President
Movimento Brasil Competitivo /
The Brazilian Competitiveness
Movement (MBC)

Mr. Zachary M. Gentry²

Chief Strategy Officer
Adura Technologies, Inc.

Mr. Mark Goldman

Co-Founder and CEO
Armageddon Energy

Mr. Brian Goncher^{2,4}

Clean-tech Investor Manager
Deloitte & Touche, LLP

Mr. Marc Gottschalk^{2,6}

Partner – Clean Tech Practice
Wilson Sonsini Goodrich & Rosati

Mr. Douglas Gourlay²

Chief Technology Officer
Arista Networks, Inc.

Mr. Scott Green

Chief of Staff Dist. 9
City of San Jose

Ms. Chelsea Hewitt

Marketing Director
San Jose Bio Center

Dr. Mukesh Khattar^{3,4}

Energy Director
Oracle Energy and Environment

Ms. Nancy Klein

Corporate Outreach Manager
Office of Economic Development
City of San Jose

Ms. Marcia Kondo⁷

Head of Research and Development
of Virtual Reality & Digital Cave
Laboratory of Integrated Systems
Polytechnic School
University of São Paulo

Ms. Erika Kula

Director, Business Development
Environmental Business Cluster

Mr. Edward Lambert²

Senior Vice-President
Bridge Bank

Mr. Alex Laskey²

President, Founder
Positive Energy

Mr. Peter Londa²

Vice-President for
Corporate Development
BPL Global, Ltd.

Mr. Charles Lu

Vice President, Business
Development
Photon Synergy, LLC

Ms. Susan Lucas-Conwell²

Executive Director
SDForum

POTENTIAL AREAS OF INTEREST:

1=Learning Lab Project Management // 2=Doing Business in Brazil and/or USA //
3=Smart Grid Collaboration // 4=Save Energy Now // 5=National Renewable Energy Assessment //
6=Clean Tech Open Business Plan Competition // 7=Student Exchange

Ms. Ellen Luttrell¹
Energy Communications
Consultant to
US Department of Energy
Office of Energy Efficiency and
Renewable Energy
United States Department of Energy

Dr. Stuart Macmillan^{5, 7}
Consulting Professor
Stanford University and
National Renewable Energy
Laboratory

Ms. Linda Maepa
Chief Operating Officer
ElectronVault

Ms. Deborah Magid²
Director, Software Strategy
IBM Venture Capital Group

Mr. Denis Maia^{2, 3, 4, 5, 6}
Chief Executive Officer
Choice Energy Intelligence

Mr. Rui Mano^{2, 3, 4, 5, 6}
Director
Choice Energy Intelligence

Ms. Gabriela Manriquez²
Senior Director
Government Affairs, Latin America
QUALCOMM Inc.

Mr. Kyle McCue²
Chief Executive Officer
Ternion Bio Industries, Inc.

Mr. Angelo Fares Menhem^{2, 3, 4, 5}
Executive Vice-President
Concert Technologies S.A

Mr. Mark Mitchell²
Chief Operations Officer
Serious Materials Inc.

**Ms. Idenilza Moreira
de Miranda**^{2, 7}
Researcher, Observatory for
Innovation and Competitiveness
Visiting Scholar
University of California – Berkeley
PhD Candidate
University of São Paulo

Dr. Marty Murphy^{4, 5, 6}
Manager,
Enterprise Development Program
National Renewable Energy
Laboratory

Dr. Omkaram Nalamasu²
Deputy Corporate CTO and
Vice President
Applied Materials, Inc.

Dr. Jorge Humberto Nicola^{2, 5}
Director for Innovation and
Technology
National Institute of Metrology,
Standardization and Industrial Quality
of the Federative Republic of Brazil
(INMETRO)

Mr. Simon Olson²
Partner
DFJ FIR Capital

Mr. Jack Oswald²
Chief Executive Officer
SynGest, Inc.

Ms. Vivian Parker²
Trade Advisor
Consulate General of Brazil –
San Francisco

Dr. Chandrakant D. Patel²
HP Fellow and Director
Sustainable IT Ecosystem Laboratory
Hewlett Packard Laboratories

POTENTIAL AREAS OF INTEREST:

1=Learning Lab Project Management // 2=Doing Business in Brazil and/or USA //
3=Smart Grid Collaboration // 4=Save Energy Now // 5=National Renewable Energy Assessment //
6=Clean Tech Open Business Plan Competition // 7=Student Exchange

Ms. Giselle Peck ²

Trade Advisor
Consulate General of Brazil –
San Francisco

Dr. Cheng Peng

Manager
Optony

Dr. Thomas D. Perry IV ¹

Program Manager, Clean Energy
Entrepreneurship Center
National Renewable Energy
Laboratory

Mr. Jonathan C. Pickering ²

Global Marketing and
Business Development
Solar Business Group
Applied Materials, Inc.

Ms. Clelia Piragibe

Economist and Senior Officer
Brazilian Ministry of Science &
Technology

Dr. Guilherme Ary Plonski ²

President
ANPROTEC

Dr. Kenneth Polasko ²

Vice President of
Business Development
Arizona Technology Enterprises

Ms. Helen Priest ²

Edge Innovation Partners

Ms. Melinda Richter

Executive Director
Environmental Business Cluster
and San Jose BioCenter

Mr. Jason Rissanen

Partner
Deloitte

Mr. Ted Rogers ²

Managing Partner
PPI Ventures

Ms. Julia Rosen ^{2, 6, 7}

Vice President for
Innovation and Entrepreneurship
Arizona State University- SkySong

Mr. Jim Sanfilippo ²

President
Nila Environmentally
Sustainable Lighting

Mr. Keith Schaefer ²

Co-founder, Chief Executive Officer
and President
BPL Global, Ltd.

Mr. Fritz Schrichte ²

Partner
Diversified Global

Mr. Chris Schuring ²

Co-Founder and
Chief Operations Officer
Ternion Bio Industries, Inc.

Mr. Art Shulenberger

Managing Partner
Renewable Fuel Technologies

Dr. Erik Jon Stenehjem ²

Director
Industrial Partnerships Office
Lawrence Livermore National
Laboratory

Dr. Raul Suster ²

Coordinator
Center for Technological Information
National Institute of Industrial Property
of Brazil

POTENTIAL AREAS OF INTEREST:

1=Learning Lab Project Management // 2=Doing Business in Brazil and/or USA //
3=Smart Grid Collaboration // 4=Save Energy Now // 5=National Renewable Energy Assessment //
6=Clean Tech Open Business Plan Competition // 7=Student Exchange

Mr. Gilberto Teixeira ^{2, 3}

President
Elo Electronic Systems

Mr. Taco de Vries ^{2, 3}

Vice President, Business Operations
CURRENT Group LLC

Dr. Roger Werne ²

Deputy Director
Industrial Partnerships Office
Lawrence Livermore National
Laboratory

Mr. George Willman

Associate
Wilson Sonsini Goodrich & Rosati

Mr. James Zahoudanis

Vice President, Business
Development
CURRENT Group, LLC

Resource Team

Mr. James Knuckles ¹

Research Associate
Council on Competitiveness

Ms. Larissa Querino ¹

Innovation Project Specialist
Brazilian Agency for Industrial Development (ABDI)

Ms. Tatiana Ribeiro ¹

Institutional Relationship Coordinator
Movimento Brasil Competitivo / The Brazilian Competitiveness Movement (MBC)

Mr. Eduardo Valle ¹

International Relations Advisor
Brazilian Agency for Industrial Development (ABDI)

POTENTIAL AREAS OF INTEREST:

1=Learning Lab Project Management // 2=Doing Business in Brazil and/or USA //
3=Smart Grid Collaboration // 4=Save Energy Now // 5=National Renewable Energy Assessment //
6=Clean Tech Open Business Plan Competition // 7=Student Exchange