



Kimberly A. Reed

**Former Chairman of Board of Directors,
President, and CEO
EXPORT-IMPORT BANK OF THE UNITED STATES**

**Distinguished Fellow
COUNCIL ON COMPETITIVENESS**

Kimberly Reed is a senior executive and former public official with 25 years of government, corporate, international, board, and nonprofit experience. Ms. Reed most recently served as the first woman Chairman, President, and Chief Executive Officer of the Export-Import Bank of the United States (EXIM) where she worked helping companies to succeed in the competitive global marketplace.

Ms. Reed currently is a Council on Competitiveness Distinguished Fellow and serves on the Indiana University School of Public Health-Bloomington Dean's Alliance.

Throughout her career, Ms. Reed has focused on leading transformational organizational change, planning for future challenges, and addressing environmental, social, and governance (ESG) and geopolitical issues. She has extensive international experience and provided strategic advice to C-suite executives and other diverse stakeholders in a variety of industries while building consumer trust.

She is the recipient of the U.S. Department of Defense's highest civilian award, the Medal for Distinguished Public Service, and the first recipient of EXIM's highest honor, the Franklin D. Roosevelt Award. She also has served on several non-profit Boards of Directors, is a well-respected speaker and life member of the Council on Foreign Relations, and holds a Top Secret/SCI security clearance.

During her tenure as EXIM Chairman, Ms. Reed reopened and transformed the 87-year old independent federal agency and managed a 515 person staff, a \$110 million operating budget, and \$135 billion in financing authority for loans, guarantees, and insurance to support tens of thousands of American jobs and the export of U.S. goods and services to a potential 189 countries. She was confirmed by the U.S. Senate with overwhelming bipartisan support (79-17), built strong relationships with lawmakers, and appeared often before Congress. EXIM's clients include Fortune 100 companies and small businesses in multiple sectors including industrial, healthcare, life sciences, financial services, consumer products, telecommunications, and technology. Ms. Reed led bipartisan efforts to secure EXIM's historic seven-year Congressional reauthorization, the longest in the bank's history, and a significant new focus, the "Program on

China and Transformational Exports,” to bolster U.S. business competitiveness, especially in ten innovative sectors (5G, artificial intelligence, quantum computing, high-performance computing, semiconductors, biomedical sciences, biotechnology, renewable energy and energy storage, water treatment and sanitation, and emerging financial technologies).

Ms. Reed previously served as President of the International Food Information Council Foundation where she worked with multi-national food, agriculture, and nutrition companies to increase food security and sustainability, understand consumer trends, communicate the science, and engage with health professionals, governments, and multilateral organizations (United Nations, World Health Organization).

At the U.S. Department of the Treasury, Ms. Reed served as Senior Advisor to U.S. Treasury Secretaries John Snow and Henry Paulson, where she led strategic and operational efforts at a department with 110,000 employees and an \$11 billion budget. She headed the Community Development Financial Institutions Fund, where she oversaw a 68-person organization, financing programs to spur economic growth, with the deployment of \$4 billion in tax credits, loans, and grants to U.S. financial institutions and economic development groups to provide capital and opportunity in distressed communities.

Earlier in her career, she served as counsel to three committees in the U.S. House of Representatives—the Ways and Means, Government Reform and Oversight, and Education and the Workforce Committees; and was Vice President for Financial Markets Policy Relations at Lehman Brothers.

Recognized as one of the “100 Women Leaders in STEM,” *Washingtonian’s* “Most Powerful Women in Washington,” and *West Virginia Executive’s* “Lawyers and Leaders,” Ms. Reed served on the Boards of the Alzheimer’s Association, Alzheimer’s Impact Movement, American Swiss Foundation, National Coalition for Food and Agriculture Research, Tax Coalition, and West Virginia Wesleyan College.

Ms. Reed earned her J.D. from West Virginia University College of Law and B.S. in biology and government from West Virginia Wesleyan College. She is a Certified Association Executive (CAE) and earned a Professional Certificate in Finance from the New York Institute of Finance.